



STATESMEN THEATRE BOOSTER MEETING

April 12, 2022

Booster Board

President – Jenn Brunner

Vice President – Bonnie Campagnuolo

Treasurer – Kristen Hollenbeck

Secretary – Dixie Welch

Director of the Theatre Department - Bernie DeLeo

President's Welcome and Check-In

Jenn Brunner opened the meeting and welcomed meeting attendees.

There are two announcements for parents to be aware of:

- 1) Deadline 4/22: Senior Theatre Scholarship Application
 - Thanks to the parents volunteering on the scholarship committee
- 2) Closing Night Cast/Crew celebration @ Brunner's
 - The closing night party will be held May 7th after curtain call. All cast, crew, and parents are invited. The Brunner's will have fire pits and a mac and cheese bar. A sign up for snacks and drinks will be sent out to parents.

International Thespian Honor Society Board Report

- Abby Brunner presented the report.
- ITHS is currently working on paper plate awards for EOY Banquet.
- Flyer distribution event. ITHS members will be asked to sign up to post show flyers in the community. They should be on the look-out for a sign up coming their way by end of week.
- Deadline for all points to be submitted is TBD but will be announced soon.
- Usher sign-ups for the shows will also come out soon.

Director's Report from Mr. DeLeo

- Musicals are hard. We haven't done one in 3 years. There's been a loss of institutional knowledge from seniors training underclassmen so there's a lot of problem solving along with weekends, late nights, and early mornings.
- The Boosters paid for a sound lab. We received brand new digital sound equipment and were able to get some training from a sound designer, which was very helpful.

- A lot of progress was made at rehearsal today. Everyone got in a costume today, which was a big relief.
- Mr. DeLeo reported that a lot of kids have absences and are missing rehearsals. Everyone is needed every day for the last three weeks. Parents could help by freeing up conflicts as much as possible.
- Seamstresses are still needed.
- He will need the tech crew the next two Saturdays.
- Bernie will think about additional opportunities for parents to help out.
- Posters were sent out to middle schools and high schools.
- T-shirts will arrive in a week in a half.
- Programs need to be finished. Mr. DeLeo will print through TMPC.
- One of biggest problems Mr. DeLeo has is ordering from Amazon. FCPS requires him to place orders through a Finance POC. Boosters can order on his behalf and cut through the red tape. Bernie will send a wish list to Jenn so she can place an order.

Frog & Toad Parent Opportunity Updates

Publicity Update – Dixie

- Emails started going out to the distro.
- Information about the show in this week's PTSA Blast. Dixie will run these in the Blast through first week of May.
- GCMNow announcement – submitted for next week and will run through first week of May.
- Emails were sent to local Vienna and Falls Church elementary school PTAs asking them to run an ad in the PTA newsletter and on their website and social media.
- Story Time at the Tysons Pimmit Library has been planned for this Saturday. Luke and Kian will be reading to the kids and are going to sing Cookies at the end. Additionally, the display is set up at the library and a poster on the bulletin board.
- Banner – It's up in the front of the school.
- **In progress/Coming soon:**
 - This week: Emails set to go out to local Catholic schools by tomorrow requesting our ad go in their weekly newsletters
 - Tuesday folders. Most elementary schools are not doing paper folders. Emails with ad info to go out this week for publication next week. Need printed flyers to distribute to 3 schools.
 - Ad in Vienna Connection – Bernie owns
 - Press release – is with Bernie for review
 - Poster/Flyer Day planning in progress and planned for 4/23 – Kristen
 - Marquee – Dixie will handle this later this week

Concessions – James

- LeHigh milk will donate all the milk and deliver to the cafeteria.

- Cafeteria manager knows it's coming in.
- Also purchasing water – 8 oz bottles from BJ's.
- Qty: 300 cookies per show and 150 milks and 150 waters. Can adjust quantity based on receipts from first weekend.
- Cost to us for cookies will be \$1.50/\$2.00 per cookie sourced from either Panera or Best Buns.
- Cost is around \$2 and sell for \$5. Expect estimated \$2k in profit.
- Considering a toaster oven to pipe in cookie smells. We may also try to use a diffuser.
- James signed up for concessions first couple of days. This is the volunteering opportunity where people can't see the show. Setting up concessions during first act then cleaning up after. We need help staffing concessions.

Cast/Crew Meals – Anu

- Abby is sending out a form to collect allergies for cast, crew, and musicians.
- We will have approximately 70 people to feed on dress rehearsals and show nights.
- Dates to feed the kids: 4/25, 4/26, 4.27, 4/29, 5/6, 5/7
- We will talk to Anu about cast/crew meals.
- The cafeteria is booked for meals.
- Kids would love to have cookies on the 27th to preview concessions. James will take care of that.

Teacher performance on the 28th.

- We invite teachers and administrators to see the performance on opening night. Comp'd tickets and feed the teachers before the show. Food is typically picnic style or a box dinner. Set up in Black Box. Anu to lead. We should add this need to the sign-up genius.

Tickets pre-sale – Maureen

- Sold 40 tickets so far
- Dixie to offer the librarian free tix to a show
- Sold to capacity for the Tuesday "field trip" matinee performance
- Wednesday matinee – we have room for 120
- We need 8 parents to help with each of the matinee shows. Kids will come in and exit the lower theatre door. We need a lot of hands to direct buses, kids, seating, etc.
- The matinees for the elementary students is 60 minutes. No intermission. No cookies.

Senior Night Cte - Kristin B

- Kristin ordered the senior posters. She will need help hanging them on the 6th. She also has a printable program listing senior parents. Boosters are getting buttons for the

parents of seniors. Buttons will be available at the merchandise table. Senior night performance is May 7th.

Parent Show volunteering opportunities - <https://www.signupgenius.com/go/5080C48AFAB4-gcmtheatre3>

- Lots of opportunities to help! All hands on deck

Theatregrams

- Shirley is making pretzels and has candy and will buy flower.

Booster Board Committee - Bonnie

- Nominating Committee update
 - We have to elect next year's officers. Jenn Brunner and Kristen Hollenbeck have seniors and will not be here next year. We need a nominating committee to work with Bonnie to identify up and coming parents who would be willing to serve on the Board. The Board is a one-year commitment. Elections are held annually.

Other

Mr. DeLeo needs help taking down the stage on May 8th after the shows. He needs a clean set for the 9th when First Stage will be coming in. He needs 4 parents from 1-5pm. The Brunner's will bring a truck to use.

Meeting Adjourned and Upcoming Dates

- May 7, 2022 @ 10:00 pm (est) Spring Musical Cast Party
- May 17, 2022 @ 7:30 pm - Booster Meeting. We will debrief Frog and Toad and maybe retire to BJ's for drinks.
- May 23, 2022 @ 7:30 pm - Year-End Celebration and Election of New Officers (C113/Courtyard)