



## **STATESMEN THEATRE BOOSTER MEETING 09/22/2021**

### **Booster Board**

President – Jenn Brunner

Vice President – Bonnie Campagnuolo

Treasurer – Kristen Hollenbeck

Secretary – Dixie Welch

### **Director of the Theatre Department - Bernie DeLeo**

#### ***Welcome and introduction***

- Introduced the Booster Board members
- Introduced ITHS board
- Discussed Friday potluck and sent around signup sheet

#### ***Report from Mr. DeLeo, Statesmen Theatre Director***

- Mr. DeLeo facilitated a round of parent introductions.
- Mr. DeLeo introduced himself and talked through his background.
- He then discussed this year's theatre program as follows:

#### **Shakespeare's "A Midsummer Night's Dream", Oct 28-30**

We started the year planning for an outdoor production and were able to pivot indoors. Audience members will need to wear masks. Certainly, performers will need to wear masks when not on stage. We are awaiting guidance regarding the mask requirements for onstage performers. More information to come.

#### **Student One Act Festival, Jan 20-21**

- We used to do a fall musical. Producing a musical is a heavy lift and we want to provide a wider range of opportunities for our students to write, direct, and perform.
- One Acts are a way to accomplish this and gets a lot of kids on stage.
- The one-act plays are student written. Mr. DeLeo will select five for production.
- Auditions in November.
- Students can direct.
- Two nights only on 1/20 and 1/21.
- Jan 22<sup>nd</sup> is the VHSL one-act competition. One of the plays from our One Act Festival will compete in the VHSL competition. Marshall is hosting the competition this year. These may be live performances.

#### **"A Year with Frog & Toad", musical April 27-30**

Mr. DeLeo has never produced a children's musical at Marshall and believe students should have an opportunity to participate and perform in a variety of shows. He hopes to seed the future theatre program with this musical. The plan is to bus kids into the show via a field trip.

Note, the weekend is the same weekend is Prom. There are conflicts the week prior and the week after so there are no plans to change the date. The Saturday performance is a morning show which allows plenty of time (12 – 6 pm) for kids to get ready for Prom.

### ***Booster support roles***

Bonnie reviewed the open roles and solicited parent volunteers as follows:

- ***Fundraising*** – This role provides support to Bonnie with fundraising efforts. – Tina Ejtemai. Mary Golden will help with artwork for parent ads. Tina will be leaving at the end of the year. It would be ideal to have someone shadow her this year.
- ***Merchandise Sales*** – Kristen Brace
- ***Publicity*** – Dixie Welch
- ***Food for cast/crew*** – Coordinates/oversees Booster events, cast parties and cast/crew meals w/ Director. Note, there is only one meal to feed the kids for Midsummer. Also note, there will be no more booster paid for meals at Silver Diner. – Anu Anand
- ***Website*** – Mark & Luke Batarseh
- ***Scholarship Committee*** – Bonnie Campagnuolo leading. Non-senior parent to review applications when the time comes.
- ***Tickets*** – Maureen Berry. Need someone to shadow Maureen.
- ***Concessions*** – For Midsummer, we are not going to sell concessions due to concerns for our ability to properly ensure compliance with the masking policy. This decision is consistent with indoor sports, who are also not selling concessions.
- ***Theatre Grams*** – Theatre Grams are notes with a gift theatre goers can purchase. The role involves coordinating/overseeing production/supplies for Theatre Grams cast/crew during shows. – Shirley Alexander.
- ***Costume and Tech Help***- Requires sewing skills. Barbara Preston will help with costumes. Need a truck for trips to Home Depot for supplies. Mr. DeLeo pledges no more Saturday build days.
- ***Photography*** – we have a parent for that, Stacey Clark.

### ***Publicity / Secretary's report***

Dixie focused on communications in her report.

#### **1. How will we communicate with you?**

We will communicate with you regarding performances, volunteer opportunities, board meetings, events like the Mixer this Friday, etc via Email, our social media accounts (we're on Facebook, Instagram and Twitter) as well as the Website which is [statesmentheatre.org](http://statesmentheatre.org). Also note, minutes from our board meetings will be posted to the website.

#### **2. How can you get in touch with us?**

You can email us at [gcmstatesmentheatre@gmail.com](mailto:gcmstatesmentheatre@gmail.com).

3. Dixie requested support for publicity efforts from anyone who has experience or can offer advice.

### ***Financial report - 2021/2022 Booster Budget approval***

- Directed attention to virtual year budget vs 2018-19 which was the last normal year.
- We do not have as many opportunities for fundraising this year.
- Projected YE balance of \$7,792.
- Sales from the spring musical fund the next year's program.
- Budget developed by Kristen and Bernie.
- Spent a lot of money on tech needs for last year's virtual shows – at a loss.
- Bernie's beginning of year departmental funding is \$2k vs the normal \$8k so he will be tapping the Boosters more this year.
- Royalties for musicals cost \$4,000.
- We also have to pay for the music personnel, choir director, etc.
- We also want to pay for Pete Bergen (best in the county) to come in provide supplemental instruction for improv and for other guest artists.
- Bonnie made a motion to approve. Budget was unanimously approved.

### ***Fall Fundraisers***

***Kendra Scott*** – November 4, 6-8pm in Mosaic & Online

- 20% of what's sold during that event + online sales that night and next day
- Students can stand outside the store and work to bring people in

### ***Direct give campaign – November***

- Theatre has not done a direct give campaign before.
- It will be online and will not require users to create an account. The site also provides a tax receipt.
- The aim is to have the link ready for the Midsummer show so grandparents etc can support.
- We will provide copy blocks for students to use when sending the link to friends and family.
- This is a team effort. We will work toward a total \$ goal vs individual goals.

### ***Patron Contributions***

- There will be an opportunity for VIP-level patron contributions. Patrons will receive perks by level of giving. More details to come.
- Dining Out Nights – BJ's and Ledo's are very supportive. We will test the waters first with Kendra Scott and make decisions regarding Dining Out fundraisers later.

### ***Upcoming Fall/Winter Booster meetings --preference for virtual vs in-person***

October 19, 7:30-8:30 pm

November 18, 7:30-8:30 pm – could go to BJ's after for social and fun

January 6, 7:30-8:30 pm – maybe give both virtual and in-person options for January